

**PROMOTION REGULATIONS**  
**Onken KiddOs 2026 – Cashback**

**I. General**

1. These rules apply to the " Onken KiddOs 2026 – Cashback" Promotion (hereinafter, the "Promotion") of Emmi UK Ltd. (hereinafter, the "Promoter", whose head office and offices are established in 111 Upper Richmond Rd, London SW15 2TN, United Kingdom).
2. By participating in this Promotion, you accept these Promotion rules in their entirety.
3. The purpose of the Promotion is to promote products sold under the Onken brand(s) (hereinafter, the "Brand" / "Brands").
4. The Promotion takes place from 09/01/2026 12:00 a.m. to 31/05/2026 11:59 p.m. (the "Promotion Period") or until 3,000 unique, valid claims have been received, whichever is sooner.
5. The Promotion is valid for Onken KiddOs Raspberry & Banana, OR Onken KiddOs Blueberry Blackberry & Banana only (hereinafter the "Product" or "Products"). If the conditions are met, you can receive cashback for the purchase price of one (1) 350g Onken KiddOs 4-pack, up to £2.40.
6. The RRP of the product is £2.40. If the product is bought on offer and the purchase price paid falls below £2.40, the cashback amount will be reduced to reflect the purchase price paid. If the purchase price paid is greater than £2.40, the cashback amount will remain at £2.40.
7. The Promotion is only valid in Sainsbury's, Tesco or Ocado, in-store and online in the UK.
8. The Promotion is announced through Onken social media posts.

**II. Participation**

1. Participation in the Promotion is (exclusively) open to persons domiciled in the UK.
2. The following are excluded from participation: (a) the employees of the Promoter and their partners or members of their families domiciled under the same roof, as well as (b) any person directly or indirectly involved in the organisation of this Promotion in any way.
3. Organised and / or collective participation in the Promotion will be considered as abuse and will result in the automatic exclusion of the participation concerned.
4. Participation is personal and nominative; in no case may the participant participate on behalf of others.
5. The Promoter reserves the right to exclude from the Promotion a participant who has provided invalid or false personal information.

6. Unfair practices such as, without limitation, scripts, software, robots or e-mail addresses, or any other process which makes it possible to automate participation without physical intervention, or, more generally, circumvention of these Promotion rules in order to participate in an unauthorised and / or fraudulent manner, are not allowed. The Promoter reserves the right to exclude any participant who violates this provision from participation in the Promotion, as well as in future Promotions by the Promoter.

### **III. Course of the Promotion and determination of the participant**

1. To participate in the Promotion, the participant must, during the Promotion Period:
  - Click on the link via social media, surf the promotional page, and click on the CTA button.
  - Buy one (1) Onken KiddOs Raspberry & Banana, or Onken KiddOs Blueberry Blackberry & Banana from Sainsbury's, Tesco or Ocado. Participants are required to keep a copy of the receipt for their purchase.
  - Follow the instructions sent via SMS or WhatsApp and fill in the necessary data within seven (7) days of receiving the message.
2. Only valid applications will be accepted. A valid application comprises of a completed, legible, on-line application form, including:
  - a. Applicant's full name;
  - b. A current and valid email address;
  - c. Applicant's PayPal or bank account details where the refund should be sent;
  - d. An uploaded photo of a valid itemised till receipt as outlined above.

The Promoter reserves the right to refuse any uploaded till receipts/proof of purchases that:

- a. Are out of focus/blurry
- b. Do not have a participating products clearly visible;
- c. Are old, out of date or fall outside of the stated promotional period;
- d. That show store locations in geographical locations outside the stated promotional area;
- e. Are not unique to the individual.

The Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with or altering till receipts. Any attempts to submit any invalid till receipts may result in the participant's application being frozen and possibly deleted.

3. Only one entry per person is allowed. Unique identity is determined collectively by payment details, mobile number, and email address.
4. Aside from the costs necessary to carry out the procedures set out above (for example, travel, internet connection, etc.), there are no other costs necessary to participate in the Promotion.
5. Stocks are subject to availability, while stocks last.

### **IV. Reimbursement**

1. The participant will receive, if all the conditions are met, their Refund within 30 working days after their claim is accepted.

2. The Refund will be distributed to the participant by reimbursement to the bank account or PayPal account by our external partner Hashting UK Ltd.
3. In the absence of a reaction (within the deadlines) or in the event of any other infraction in any way whatsoever (for example, if it appears that the participant does not meet the conditions for participation), the Promoter reserves the right not to grant Refund.
4. Refunds cannot be exchanged for cash or other prizes. The Refund cannot be divided and can only be accepted as it is granted.

#### **V. Product Review Promotion**

1. Upon submitting a cashback claim in accordance with these terms and conditions, participants will receive an automated SMS/Whatsapp message with instructions on how to enter into a prize draw to win £200 in cash by leaving an honest review of the Onken KiddOs product they purchased. There is one (1) prize to be won. This message will contain a link to the purchased product on the Tesco or Ocado website. Participants will need an account on the respective website to leave their review.
2. Participants will only be able to leave one review and therefore will only be entered into the prize draw once. The product review promotion will be facilitated by Hashting UK Ltd.
3. After leaving a review, participants must report the title of their review on the link provided in the WhatsApp/SMS message. Participants will then see a screen confirming that they have been entered into the prize draw.
4. The prize draw will take place fourteen (14) calendar days after the Promotion Period has ended and the winner will be selected at random from all valid entries by Hashting UK Ltd via a random number generator. The winner will be notified by Hashting by email within five (5) working days of the draw. The prize is non-transferable.
5. The winner's first name and county will be made available by Hashting on request. By entering, the winner consents to such information being disclosed.
6. The Promoter has the absolute discretion to refuse to include a participant in the prize draw where their review:
  - a. promotes excessive, irresponsible, or underage consumption of alcohol;
  - b. uses offensive, obscene, pornographic, abusive, false, misrepresenting, defamatory or malicious content;
  - c. includes or refers to other brands;
  - d. includes content to which someone else owns the copyright, without the requisite authorisations;
  - e. includes advertisements or solicitations of business; or
  - f. breaches these terms and conditions.

#### **VI. Rules of good conduct**

1. Participants may not use the Promotion to express religious or political ideas.
2. Participants may not harass, insult, discriminate or make sexual innuendos.

3. Participants may not have abusive, offensive, obscene, harassing, hateful, immoral, violent, sexually motivated, racist, humiliating, defamatory, discriminatory, indictable, or inciting language or behaviour to such acts.
4. Participants may not place worms, viruses or other harmful software on any Promotion Page or any other website or social network page of the Promoter.
5. Participants may not behave contrary to the law, regulations or public decency, or any right of third parties (including intellectual property rights), or inciting acts contrary to law, regulations or public decency, or any third party rights (including intellectual property rights).
6. The participants may not in particular harm in any way whatsoever the Promoter, the companies and brands related to the Promoter or the Brand.

## **VII. Personal Data**

1. The personal data that the Promoter collects within the framework of this Promotion will be used in order to be able to carry out this Promotion and, if necessary, if the participant has checked the corresponding box, for direct marketing purposes. This personal data will be used in accordance with the legislation concerning the protection of personal data. The data collected by Hashting UK Ltd, will only be used for the execution of the Refund.
2. The Promoter will keep personal data for as long as necessary to achieve the purpose(s) described above.
3. Participants have a right of access and correction concerning their personal data, as well as a right to request the cessation of the use of their personal data. For Subject Access Request Contact +44 20 8432 5480.
4. For the rest, the privacy policy and "cookies" policy of the Promoter remains fully applicable (see <https://onken.co.uk/privacy-policy/>). In addition, the privacy policy of our partner Hashting UK Ltd applies to the processing of personal data by Hashting UK Ltd (<https://hashting.com/privacy-policy/>).
5. Hashting UK Ltd may reach out to get feedback on specific promotions you have opted to take part in so that we can improve our promotions and our service.

## **VIII. Responsibility**

1. The Promoter is not responsible for any costs or expenses (eg internet connection, travel) incurred as part of the Promotion. The full cost of participation in the Promotion is borne by the participant.
2. The Promoter and / or third parties to whom it has called in the context of the Promotion are not responsible for faults and / or faults on / in or relating to the Internet, the Promotion Page or any website mentioned in these regulations, cable networks (or other relevant network), software or hardware as well as for any possible incorrect entry and / or processing of personal data.

3. The Promoter is not responsible for defects in Refunds and does not provide any warranty on the Products.
4. Errors in printing, spelling or composition and similar errors have no value and cannot be invoked as a remedy against the Promoter.
5. The Promoter excludes for the rest all liability of the Promoter and / or third parties to which it has appealed within the framework of the Promotion, including the Refund and the Products, within the limits permitted by law.
6. In the event that this Promotion is advertised on Facebook, Instagram or other external channels, it is specifically pointed out that this Promotion is in no way sponsored, approved or administered by, or associated with, Facebook, Instagram or these other external channels, which are not responsible for this.

## **IX. Final provisions**

1. No element of the Promotion or relating to it may be reproduced or published without the express prior written authorization of the Promoter.
2. No rights arise from this Promotion or its results.
3. If one or more provisions of these Rules of Promotion should be considered void or be cancelled in whole or in part, the rest of the provision(s) in question and the Rules of Promotion will remain fully applicable.
4. The Promoter reserves the right, in a reasonable manner and taking into account the concrete circumstances, to adapt the rules of the Promotion and / or interrupt or stop the Promotion, without prior notification and without being able to assume any responsibility that it would be. The participant is required to check these Promotion rules on a regular basis.
5. The Promoter also reserves the right not to attribute the Refund in the event of abuse or fraud to these rules, without the participant being able to assert any right against the Promoter.
6. These Promotion rules and the Promotion are subject to UK law and are interpreted and executed in accordance with UK law. Only the courts of the UK are competent for possible disputes relating to the interpretation or application of the rules of Promotion and / or the Promotion.

Promoter: Emmi UK Ltd, 111 Upper Richmond Rd, London SW15 2TN, United Kingdom.