

**ACTION REGULATIONS**  
**FUEL10K Noodles – Cashback**

**Short Terms and Conditions:**

GB, 18+. Purchase required of participating Fuel10k Noodles. Offer valid from 00:01 on 08/01/2026 to 23:59 on 05/02/2026, or until 1,619 unique, valid claims have been received, whichever is sooner. Max. 1 claim per person. To claim the offer: (1) click the link above and accept the call to action; (2) purchase a qualifying product from a participating retailer; (3) submit your details and upload a receipt/invoice via the offer webpage within 7 days of receiving the link; and (4) have a valid UK bank or PayPal account. Cashback up to a maximum of £1.59. Visit [<https://hlnk.net/9131167d9900895e2b530bdae914c509a78fdd5672cba5e.pdf>] full T&Cs. Promoter: Premier Foods Group Ltd., Premier House, Griffiths Way, St Albans, Hertfordshire, AL1 2RE, United Kingdom

**Very Short Form T&Cs**

GB, 18+. Purchase req'd. Purchase any Fuel10k Noodles (see T&Cs for details) between 08/02/26 – 05/02/26. Claim up to £1.59 cashback by 12/02/26 or when 1,619 claims made (whichever comes first). Max 1 claim per person. Internet access, receipt upload, and UK bank/PayPal account required. T&Cs: [<https://hlnk.net/9131167d9900895e2b530bdae914c509a78fdd5672cba5e.pdf>]. Promoter: Premier Foods Group Ltd.

**I. General**

1. These rules apply to the "FUEL10K Noodles – Cashback" promotion (the "**Action**") run by Premier Foods Group Limited (the "**Organiser**"), whose registered office is at Premier Foods, Premier House, Griffiths Way, St Albans, Hertfordshire, AL1 2RE, United Kingdom.
2. To participate in the offer and receive cashback for the amount paid for the qualifying product (subject to the cap set out below), claimants must:
  - Click on the promotional link, visit the Action page, and click on the 'Call to Action' button within the Action Period.
  - Purchase one (1) of the following FUEL10K products (the "**Product(s)**") within the Action Period:
    - FUEL10K Katsu Curry Flavour Noodles
    - FUEL10K Roast Chicken Flavour Noodles
    - FUEL10K Sweet Chilli Flavour Noodles
    - FUEL10K Sizzling Beef flavour Noodles
  - Follow the instructions sent via SMS or WhatsApp and submit the required details (as set out in section III, clause 2) within 7 days of receiving the link (the "**Application Instructions**").

(together, the "**Application**").

3. Participants are required to keep a copy of the receipt or tax invoice for their Product purchase.
4. By participating in this Action, you accept these Action rules in their entirety.
5. The Action takes place 00:01 on 08 January 2026 to 23:59 on 05 February 2026 (the "**Action Period**") or until 1,619 unique, valid claims have been received, whichever is sooner. Once 1,619 valid claims have been received, no further claims will be accepted, regardless of purchase date.
6. For the avoidance of doubt, participants may complete the Application Instructions following the expiry of the Action Period, provided that:
  - The Application Instructions were issued, and the Product purchase occurred during the Action Period; and
  - The Application is completed within 7 days of the link being sent, and fewer than TBC unique, valid claims have been received at the time of submission.
7. The cashback amount is £1.59 or the actual purchase price (inclusive of VAT), whichever is lower. For the avoidance of doubt, if the product is bought for less than £1.59, the cashback amount will be the purchase price paid. If the purchase price paid exceeds £1.59, the cashback amount will be capped at £1.59.
8. The action is only valid for purchases made at participating retailers (both in-store and online) located in England, Wales, and Scotland.
9. The Action is promoted through posts on FUEL10k META channels.

## **II. Participation**

1. Participation in the Action is (exclusively) open to persons domiciled in England, Wales, and Scotland.
2. The following are excluded from participation: (a) the employees of the Organiser and their partners or members of their families domiciled under the same roof, as well as (b) any person directly or indirectly involved in the organisation of this promotion Action in any way.
3. Organised and/or collective participation in the Action will be considered as abuse and will result in the automatic exclusion of the participation concerned.
4. Participation is personal and nominative; in no case may the participant participate on behalf of others.
5. The Organiser reserves the right to exclude from the Action a participant who has provided invalid or false personal information.
6. Unfair practices, such as, without limitation, scripts, software, robots or e-mail addresses, or any other process which makes it possible to automate participation without physical

intervention, or, more generally, circumvention of these Action rules in order to participate in an unauthorised and/or fraudulent manner, are not allowed. The Organiser reserves the right to exclude any participant who violates this provision from participation in the Action, as well as in future Actions by the Organiser.

### **III. Course of the Action and determination of the participant**

1. Only valid Applications will be accepted. A valid Application comprises a completed, legible, online application form, including:
  - a. Applicant's full name;
  - b. A current and valid email address;
  - c. Applicant's PayPal or bank account details where the refund should be sent;
  - d. An uploaded photo of a valid itemised till receipt or tax invoice as outlined above;
  - e. The price paid for the product.
  - f. The product purchased and the retailer purchased from; and
  - g. Your answers to our marketing insight questions.

The Promoter reserves the right to refuse any uploaded till receipts, tax invoices or other proof of purchases that:

- a. Are out of focus/blurry
  - b. Do not have a participating product clearly visible;
  - c. Are old, out of date or fall outside of the stated promotional period;
  - d. That shows store locations in geographical locations outside the stated promotional area.
  - e. Are not unique to the individual.
  - f. The Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with or altering till receipts. Any attempts to submit any invalid till receipts may result in the participant's Application being frozen and possibly deleted.
2. Only one entry per person is allowed. Unique identity is determined collectively by payment details, mobile number, and email address.
3. Aside from the costs necessary to carry out the procedures set out above (for example, travel, internet connection, etc.), there are no other costs necessary to participate in the Action.
4. The date of purchase of the product will be determined by reference to the date of the purchase receipt. Receipts must clearly show the date of purchase within the Action Period and include the product name, price, and retailer name.
5. Stocks are subject to availability, while stocks last.
6. By participating in the Action, you are agreeing to be bound by (i) these terms and, to the extent applicable, (ii) the Premier Foods Group Limited website general terms of use: <https://www.premierfoods.co.uk/SpecialPages/Legal-Notices/LegalNotices-TermsOfUse.aspx>. Any Applications that do not comply in full with these terms and the applicable terms set out in this clause will be disqualified.

7. Participants are required to have access to the internet, a valid email address and a UK bank account or a PayPal account (and a valid email address linked to your PayPal account) in order to be eligible for the Action.

#### **IV. Reimbursement**

1. The participant will receive, if all the conditions are met, their Refund within 30 working days after their claim is accepted.
2. The Refund will be distributed to the participant by reimbursement to the bank account or PayPal account by our external partner Hashting UK Ltd, whose registered office address is Wisteria Grange Barn, Pikes End, Pinner, Middlesex, United Kingdom, HA5 2EX.
3. In the absence of a reaction (within the deadlines) or in the event of any other infraction in any way whatsoever (for example, if it appears that the participant does not meet the conditions for participation), the Organiser reserves the right not to grant Refund.
4. Refunds cannot be exchanged for cash or other prizes. The Refund cannot be divided and can only be accepted as it is granted.

#### **VI. Rules of good conduct**

1. Participants may not use the Action to express religious or political ideas.
2. Participants may not harass, insult, discriminate or make sexual innuendos.
3. Participants may not have abusive, offensive, obscene, harassing, hateful, immoral, violent, sexually motivated, racist, humiliating, defamatory, defamatory, discriminatory, indictable, or inciting language or behaviour to such acts.
4. Participants may not place worms, viruses or other harmful software on any Action Page or any other website or social network page of the Organiser.
5. Participants may not behave contrary to the law, regulations or public decency, or any right of third parties (including intellectual property rights), or inciting acts contrary to law, regulations or public decency, or any third-party rights (including intellectual property rights).
6. The participants may not in particular harm in any way whatsoever the Organiser, the companies and brands related to the Organiser or the Brand.

#### **VII. Personal Data**

1. The Organiser does not collect or process any personal data in connection with this promotion. All personal data required to administer the cashback (including name, email address, bank or PayPal details, and receipt information) will be collected and processed solely by Hashting UK Ltd for the purpose of managing the refund and, if opted in, for feedback on promotions. Hashting UK Ltd will process personal data in accordance with the applicable data protection laws and its privacy policy, available at <https://hashting.com/privacy-policy/>.

2. Participants have a right of access and correction concerning their personal data, as well as a right to request the cessation of the use of their personal data. For Subject Access Request Contact: [uk@hashting.support](mailto:uk@hashting.support).
3. Hashting UK Ltd may reach out to get feedback on specific promotions you have opted to take part in so that we can improve our promotions and our service.

## **VIII. Responsibility**

1. The Organiser is not responsible for any costs or expenses (eg internet connection, travel) incurred as part of the Action. The full cost of participation in the Action is borne by the participant.
2. The Organiser and / or third parties to whom it has called in the context of the Action are not responsible for faults and / or faults on / in or relating to the Internet, the Action Page or any website mentioned in these regulations, cable networks (or other relevant network), software or hardware as well as for any possible incorrect entry and / or processing of personal data.
3. The Organiser is not responsible for defects in Refunds and does not provide any warranty on the Products.
4. Errors in printing, spelling or composition and similar errors have no value and cannot be invoked as a remedy against the Organiser.
5. In the event that this Action is advertised on Facebook, Instagram or other external channels, it is specifically pointed out that this Action is in no way sponsored, approved or administered by, or associated with, Facebook, Instagram or these other external channels, which are not responsible for this.

## **IX. Liability**

1. To the extent permissible by law, the Organiser will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of the claimant accepting the offer and/or using the Product. Nothing in this clause shall exclude or limited the Organiser's liability for death or personal injury arising out of the act or omission of the Organiser.
2. Except for any liability that cannot be excluded by law, the Organiser accepts no responsibility for late, lost, or misdirected email or other communications. The Organiser assumes no responsibility for any failure to receive a claim or for inaccurate information or for any loss, damage, or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, then the Organiser may modify, cancel, terminate, or suspend the offer.
3. Any costs associated with participating in the offer and making a claim, including accessing relevant web pages, are the responsibility of claimants. All other incidental and ancillary costs including but not limited to insurance, taxes (excluding VAT) and any and all other expenses are the sole responsibility of the claimant.

## **X. Use of this promotion**

1. Participants are not permitted to: (i) resell or use this Promotion or its contents for commercial purposes; (ii) collect and use any product listings, descriptions, or prices; (iii) download or copy information for the benefit of another merchant; (iv) use data mining, screen scraping, or similar data-gathering and extraction tools; (v) modify the paper or digital copies of any materials you have printed off or downloaded in any way, nor (vi) use any illustrations, photographs, video or audio sequences or any graphics separately from any accompanying text.
2. Links to this promotion from third party sites are permitted only upon approval from Hashting UK Ltd. Please contact us at [uk@hashting.support](mailto:uk@hashting.support) to seek such approval.

## **XI. Final provisions**

1. No element of the Action or relating to it may be reproduced or published without the express prior written authorization of the Organiser.
2. No rights arise from this Action or its results except as set out in these terms and conditions.
3. If one or more provisions of these Rules of Action should be considered void or be cancelled in whole or in part, the rest of the provision(s) in question and the Rules of Action will remain fully applicable.
4. The Organiser reserves the right, in a reasonable manner and taking into account the concrete circumstances, to adapt the rules of the Action and/or interrupt or stop the Action, without prior notification and without being able to assume any responsibility that it would be. The participant is required to check these Action rules on a regular basis.
5. The Organiser also reserves the right not to attribute the Refund in the event of abuse or fraud to these rules, without the participant being able to assert any right against the Organiser.
6. These Action rules and the Action are subject to the laws of England and Wales. Any disputes must be referred to the English courts.

Promoter: Premier Foods Group Limited, Premier House, Griffiths Way, St Albans, Hertfordshire, AL1 2RE, United Kingdom