

ACTION REGULATIONS
Herta Frankfurters 2026 – Cashback

I. General

1. These rules apply to the "Herta Frankfurters 2026 – Cashback" Action (hereinafter, the "Action") of Herta UK Ltd. (hereinafter, the "Organiser"), whose head office and offices are established in 16 Great Queen Street, Covent Garden, WC2B 5AH London.
2. By participating in this Action, you accept these Action rules in their entirety.
3. The purpose of the Action is to promote products sold under the Herta brand(s) (hereinafter, the "Brand" / "Brands").
4. The Action takes place from 10/06/2026 12:00 a.m. to 31/08/2026 11:59 p.m. (the "Action Period") or until 2,500 unique, valid claims have been received, whichever is sooner.
5. The Action is valid for participating Herta Frankfurters only (hereinafter the "Product" or "Products"). If the conditions are met, you can receive £3.50 cashback for one (1) Herta Frankfurter pack.
6. The maximum RRP of a participating product is £3.50. If the product is bought on offer and the purchase price paid falls below £3.50, the cashback amount will be reduced to reflect the purchase price paid. If the purchase price paid is greater than £3.50, the cashback amount will remain at £3.50.
7. The action is only valid in Herta stockists in the UK. Participating outlets are:
 - Asda
 - Tesco
 - Morrisons
 - Sainsbury's
 - Farm foods
 - Iceland
 - Ocado
 - Wholesale
 - Local Convenience stores
8. Participating products are as follows:
 - Herta Frankfurter Classic 10-pack Pork
 - Herta Frankfurter Classic 10-pack Chicken
 - Herta Frankfurter Jumbo 4-pack Pork
9. The Action is announced through Herta social media posts.

II. Participation

1. Participation in the Action is (exclusively) open to persons domiciled in the UK.

2. The following are excluded from participation: (a) the employees of the Organiser and their partners or members of their families domiciled under the same roof, as well as (b) any person directly or indirectly involved in the organisation of this Promotion Action in any way.
3. Organised and / or collective participation in the Action will be considered as abuse and will result in the automatic exclusion of the participation concerned.
4. Participation is personal and nominative; in no case may the participant participate on behalf of others.
5. The Organiser reserves the right to exclude from the Action a participant who has provided invalid or false personal information.
6. Entries submitted using email protection services (such as Apple Private Relay, DuckDuckGo Email Protection, or similar services) or email addresses containing plus addressing (e.g., user+promo@example.com) are not eligible for this promotion. Only standard, personal email addresses are permitted. The promoter reserves the right to disqualify any entry that does not comply with this requirement.
7. Unfair practices such as, without limitation, scripts, software, robots or e-mail addresses, or any other process which makes it possible to automate participation without physical intervention, or, more generally, circumvention of these Action rules in order to participate in an unauthorised and / or fraudulent manner, are not allowed. The Organiser reserves the right to exclude any participant who violates this provision from participation in the Action, as well as in future Actions by the Organiser.

III. Course of the Action and determination of the participant

1. To participate in the Action, the participant must, during the Action Period:
 - Click on the link via social media, surf the Action page, and click on the CTA button.
 - Buy one (1) of the following Herta products:
 - Herta Frankfurter Classic 10-pack Pork
 - Herta Frankfurter Classic 10-pack Chicken
 - Herta Frankfurter Jumbo 4-pack Pork
 - Participants are required to keep a copy of the receipt for their purchase.
 - Follow the instructions sent via SMS or WhatsApp and fill in the necessary data within seven (7) days of receiving the message.
2. Only valid applications will be accepted. A valid application comprises of a completed, legible, on-line application form, including:
 - a. Applicant's full name;
 - b. A current and valid email address;
 - c. Applicant's PayPal or bank account details where the refund should be sent;
 - d. An uploaded photo of a valid itemised till receipt as outlined above.

The Promoter reserves the right to refuse any uploaded till receipts/proof of purchases that:

- a. Are out of focus/blurry
- b. Do not have a participating products clearly visible;
- c. Are old, out of date or fall outside of the stated promotional period;
- d. That show store locations in geographical locations outside the stated promotional area;

- e. Are not unique to the individual.

The Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with or altering till receipts. Any attempts to submit any invalid till receipts may result in the participant's application being frozen and possibly deleted.

3. Only one entry per person is allowed. Unique identity is determined collectively by payment details, mobile number, and email address.
4. Aside from the costs necessary to carry out the procedures set out above (for example, travel, internet connection, etc.), there are no other costs necessary to participate in the Action.
5. Stocks are subject to availability, while stocks last.

IV. Reimbursement

1. The participant will receive, if all the conditions are met, their Refund within 30 working days after their claim is accepted.
2. The Refund will be distributed to the participant by reimbursement to the bank account or PayPal account by our external partner Hashting UK Ltd.
3. In the absence of a reaction (within the deadlines) or in the event of any other infraction in any way whatsoever (for example, if it appears that the participant does not meet the conditions for participation), the Organiser reserves the right not to grant Refund.
4. Refunds cannot be exchanged for cash or other prizes. The Refund cannot be divided and can only be accepted as it is granted.

V. Product Review Promotion

1. Upon submitting a cashback claim in accordance with these terms and conditions, participants will receive an automated SMS/Whatsapp message with instructions on how to enter into a prize draw to win £200 in cash by leaving an honest review of the Herta product they purchased. There is one (1) prize to be won. This message will contain a link to the product review page on the website the product was purchased from. Participants will only be able to leave one review and therefore will only be entered into the prize draw once. The product review promotion will be facilitated by Hashting UK Ltd.
2. After leaving a review, participants must then follow the link in the message to submit the title of their review no later than five (5) calendar days after receiving the link.
3. The prize draw will take place fourteen (14) calendar days after the Promotion Period has ended and the winner will be selected at random from all valid entries by Hashting UK Ltd via a random number generator. The winner will be notified by Hashting by email within five (5) working days of the draw. The prize is non-transferable.
4. The winner's first name and county will be made available by Hashting on request. By entering, the winner consents to such information being disclosed.

5. The Promoter has the absolute discretion to refuse to include a participant in the prize draw where their review:
 - a. promotes excessive, irresponsible, or underage consumption of alcohol;
 - b. uses offensive, obscene, pornographic, abusive, false, misrepresenting, defamatory or malicious content;
 - c. includes or refers to other brands;
 - d. includes content to which someone else owns the copyright, without the requisite authorisations;
 - e. includes advertisements or solicitations of business; or
 - f. breaches these terms and conditions.

VI. Rules of good conduct

1. Participants may not use the Action to express religious or political ideas.
2. Participants may not harass, insult, discriminate or make sexual innuendos.
3. Participants may not have abusive, offensive, obscene, harassing, hateful, immoral, violent, sexually motivated, racist, humiliating, defamatory, defamatory, discriminatory, indictable, or inciting language or behaviour to such acts.
4. Participants may not place worms, viruses or other harmful software on any Action Page or any other website or social network page of the Organiser.
5. Participants may not behave contrary to the law, regulations or public decency, or any right of third parties (including intellectual property rights), or inciting acts contrary to law, regulations or public decency, or any third party rights (including intellectual property rights).
6. The participants may not in particular harm in any way whatsoever the Organiser, the companies and brands related to the Organiser or the Brand.

VII. Personal Data

1. The personal data that the Organiser collects within the framework of this Action will be used in order to be able to carry out this Action and, if necessary, if the participant has checked the corresponding box, for direct marketing purposes. This personal data will be used in accordance with the legislation concerning the protection of personal data. The data collected by Hashting UK Ltd, will only be used for the execution of the Refund.
2. The Organiser will keep personal data for as long as necessary to achieve the purpose(s) described above.
3. Participants have a right of access and correction concerning their personal data, as well as a right to request the cessation of the use of their personal data. For Subject Access Request Contact <https://www.herta.co.uk/contact/>.
4. For the rest, the privacy policy and "cookies" policy of the Organiser remains fully applicable (see <https://www.herta.co.uk/privacy-policy/>). In addition, the privacy policy of our partner

Hashting UK Ltd applies to the processing of personal data by Hashting UK Ltd (<https://campaigns.hashting.com/privacy>).

5. Hashting UK Ltd may reach out to get feedback on specific promotions you have opted to take part in so that we can improve our promotions and our service.

VIII. Responsibility

1. The Organiser is not responsible for any costs or expenses (eg internet connection, travel) incurred as part of the Action. The full cost of participation in the Action is borne by the participant.
2. The Organiser and / or third parties to whom it has called in the context of the Action are not responsible for faults and / or faults on / in or relating to the Internet, the Action Page or any website mentioned in these regulations, cable networks (or other relevant network), software or hardware as well as for any possible incorrect entry and / or processing of personal data.
3. The Organiser is not responsible for defects in Refunds and does not provide any warranty on the Products.
4. Errors in printing, spelling or composition and similar errors have no value and cannot be invoked as a remedy against the Organiser.
5. The Organiser excludes for the rest all liability of the Organiser and / or third parties to which it has appealed within the framework of the Action, including the Refund and the Products, within the limits permitted by law.
6. In the event that this Action is advertised on Facebook, Instagram or other external channels, it is specifically pointed out that this Action is in no way sponsored, approved or administered by, or associated with, Facebook, Instagram or these other external channels, which are not responsible for this.

IX. Final provisions

1. No element of the Action or relating to it may be reproduced or published without the express prior written authorization of the Organiser.
2. No rights arise from this Action or its results.
3. If one or more provisions of these Rules of Action should be considered void or be cancelled in whole or in part, the rest of the provision(s) in question and the Rules of Action will remain fully applicable.
4. The Organiser reserves the right, in a reasonable manner and taking into account the concrete circumstances, to adapt the rules of the Action and / or interrupt or stop the Action, without prior notification and without being able to assume any responsibility that it would be. The participant is required to check these Action rules on a regular basis.
5. The Organiser also reserves the right not to attribute the Refund in the event of abuse or fraud to these rules, without the participant being able to assert any right against the Organiser.

6. These Action rules and the Action are subject to UK law and are interpreted and executed in accordance with UK law. Only the courts of the UK are competent for possible disputes relating to the interpretation or application of the rules of Action and / or the Action.

Promoter: Herta UK Ltd., 16 Great Queen Street, Covent Garden, WC2B 5AH London.