

HASHTING CASHBACK CAMPAIGN USER TERMS & CONDITIONS – HEINEKEN H5 AND H0

Promoter: Heineken UK Limited, 6 St Andrew Square, Edinburgh, EH2 2BD

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

The personal data provided by entrants will only be used by the Promoter for the purpose of conducting the promotion and at all times in accordance with the Data Protection Act 2018 and the Promoter's Privacy Policy (available at <https://www.heineken.co.uk/legal-hub/heineken-brands-privacy-policy>). The Promoter has appointed Hashting UK Limited (company no. 12242883, with registered office address Wisteria Grange Barn, Pikes End, Pinner, Middlesex, United Kingdom, HA5 2EX) ("Hashting") to facilitate the promotion. All processing of participant personal data by Hashting will be in accordance with the Promoter's Privacy Policy hyperlinked above.

A. PARTICIPATION AND HOW TO TAKE PART

1. Only open to residents in the UK aged 18 or over and any person whom, in the Promoter's reasonable opinion, should be excluded due to their involvement or connection with this promotion. Only one entry per person. Mobile phone access is required, and standard network rates apply.
2. This promotion begins at 00:01 on 11th June 2026 and ends at 23:59 on 29th July 2026 or when 10,750 cashback redemption requests have been received, whichever is earlier (the "**Promotion Period**"). Participants will be immediately notified if the Promotion Period has ended when they click the promotional link.
3. Participants can claim cashback on one (1) pint of Heineken Original or Heineken 0.0, up to a maximum of £7.50, upon proof of purchase, from participating on-trade stockists in England listed here: <https://locations.hashting.promo/9M1TRY>. Purchases at on-trade stockists are subject to availability. Service is at the discretion of the bar staff. Licensing restrictions apply. Participants must retain their itemised receipt as proof of purchase. No more than one (1) cashback request to be made per person.
4. To claim cashback, participants must:
 - I. Scan the QR code displayed on promotional materials or click the link in online ads to be taken to Hashting's landing page [<https://hashting.promo/heinekenworldcuplp/HNKWC-TC>];
 - II. Select how to claim cashback via WhatsApp or SMS.
 - III. Participants will then receive a link via their chosen communication method. Using the link contained in the automated SMS/Whatsapp message (which will be accessible for seven (7) calendar days after it is received), participants must provide:
 - their first and last name;
 - their email address;
 - the amount they paid for the product;
 - a photo/upload of their receipt as evidence of the amount paid, showing purchase of one (1) pint of Heineken Original or Heineken 0.0,; and
 - confirmation as to whether they wish to receive their refund via PayPal or by BACS. If the former, the participant will be asked to provide their PayPal email address; if the latter, the participant will be asked to provide their sort code and account number.
5. Upon submitting the required information, participants will be directed to a webpage notifying them that their request has been received and is under review by Hashting. Hashting verifies all requests to ensure their compliance with these terms and conditions.
6. Having reviewed the participant's request, Hashting will contact the participant using the email address provided to confirm that:
 - their cashback claim has been accepted and approved, along with the specific amount due to be funded up to the maximum amount of £7.50 as set out above; or
 - their cashback claim has been rejected, and the reason(s) why; or
 - more information is required by Hashting to review the claim properly (for example, the photo of the receipt is unclear and therefore a new one must be uploaded).
7. Hashting will process and issue approved refunds to successful participants within thirty (30) calendar days of the participant submitting their request for cashback. For the avoidance of doubt, refunds cannot be exchanged for other goods or services and can only be received by the original purchaser of the product.

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B. GENERAL

1. Requests for cashback must be made personally. Requests/entries made through agents/third parties, bulk requests or automated requests are invalid. No multiple requests/entries from a single IP address will be valid. Amended, defaced or photocopied requests/entries and accompanying photo evidence will be invalid. The Promoter accepts no responsibility for lost, damaged, incomplete, illegible or delayed requests/entries or accompanying evidence, and such requests/entries will be void. Proof of sending is not proof of receipt and Promoter does not accept any responsibility for the non-receipt or the late receipt of WhatsApp/SMS messages or the request/entry itself due to network failure or for any associated costs to participants. No requests/entries submitted via any other means will be accepted. The Promoter cannot guarantee uninterrupted or secure access to the web entry route. Any mechanical reproduction or automated requests are prohibited, and any use of such automated devices will cause disqualification.
2. The Promoter reserves the right to:
 - verify all cashback requests,
 - refuse cashback
 - disqualify the participant,where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or applied for cashback using fraudulent means.
3. There is no alternative to the method of claiming cashback or the cashback offer outlined above. The cashback cannot be transferred to another person.
4. The Promoter is not responsible for any third-party acts or omissions.
5. The Promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control.
6. The promotion is in no way sponsored, endorsed or administered by, or associated with Meta and Meta is not responsible to entrants in respect of any aspect of this promotion.
7. The decision of the Promoter in all matters is final and binding and no correspondence will be entered into.
8. All taxes (including without limitation national & local taxes) in connection with any cashback & the reporting consequence thereof, are the sole responsibility of the prize winner.
9. Links to this promotion from third party sites are permitted only upon approval from Hashting on behalf of the Promoter. Please contact us at uk@hashting.support to seek such approval.
10. These rules and any dispute or difference arising out of or in connection with them shall be governed by and construed in accordance with English law. The Promoter and each entrant irrevocably agrees to submit to the exclusive jurisdiction of the Courts of England over any claim or matter arising under or in connection with these rules or the legal relationships established by this agreement.

Short Terms and Conditions [to appear on artwork & landing page]

[For full Ts&Cs click here](#). RETAIN RECEIPT. UK residents aged 18+. Buy 1 pint of Heineken or Heineken 0.0 from participating on-trade stockists in England (subject to availability) & claim cashback of up to £7.50. Cash paid to claimants' bank or PayPal acc. Opens 00:01 on 11.06.26 & closes on 23:59 on 29.07.26 or when 10,750 cashback claims are made, whichever is sooner. Scan QR code/visit link [<https://hashting.promo/heinekenworldcuplp/HNKWC-TC>] and follow instructions. Visit FAQs for assistance: <https://hashting.promo/direct/UK-FAQ>. Mobile phone access req & standard network rates apply. Max 1 cashback per person. Promoter: Heineken UK Limited, EH2 2BD.